Eye Tracking with EYEVIDO Lab

Create and evaluate eye tracking studies in your web browser.

Your data is stored in the cloud. TÜV approved security.

Carry out a study on computers with eye trackers and internet access.

Easy

- Only 6 clicks away from starting your study!
- Gain easy access to your data via web.
- Flexible collection of data remotely on various devices anytime and anywhere.

Efficient

- Innovative methods for analyzing dynamic web content.
- Accumulated user data for efficient visualization and analysis.
- 5 times quicker than evaluations on videos.

Flexible

- Exciting projects or a new UX lab?
- Only one or more eye trackers?
- Book EYEVIDO Lab fully customized to your needs.
EYEVIDO Lab Product Details

High-quality
• High accuracy eye tracking
• Unique data preparation and analysis on dynamic content

Test your:
• Live web sites
• Native apps
• Software
• Static content like images and PDFs
• Videos

Features
• Heatmaps and gaze patterns
• Mouse analysis
• Data export
• Integrated survey with templates

EYEVIDO Lab Licenses
• Flexible license terms starting from one week.
• Access to the EYEVIDO Portal and the Tester Software for data recording.
• Licenses include eye trackers.
• Our experts will support you through coaching and consulting.

Starting at 990 € per Month

Testimonials
“EYEVIDO Lab helped us to make services more intuitive, more efficient and more pleasant to use.”
Stefica Sosic, Coordination CustomerLab, Deutsche Bank

“With the eye tracking data I gained, I was able to support my research results. The realization of the study was simple and the software easy to use.” JProf. Dr. Mario Schaarschmidt, Institute for Management, University of Koblenz- Landau

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