



Eye Tracking with EYEVIDO Lab

Create and evaluate eye tracking studies in your web browser.



Your data is stored in the cloud. TÜV approved security.

Carry out a study on computers with eye trackers and internet access.



Easy

- Only 6 clicks away from starting your study!
- Gain easy access to your data via web.
- Flexible collection of data remotely on various devices anytime and anywhere.

- Innovative methods for analyzing dynamic web content.
- Accumulated user data for efficient visualization and analysis.
- 5 times quicker than evaluations on videos.



Efficient



Flexible

- Exciting projects or a new UX lab?
- Only one or more eye trackers?
- Book EYEVIDO Lab fully customized to your needs.

EYEVIDO Lab Product Details

High-quality

- High accuracy eye tracking
- Unique data preparation and analysis on dynamic content

Test your:

- Live web sites
- Native apps
- Software
- Static content like images and PDFs
- Videos

Features

- Heatmaps and gaze patterns
- Mouse analysis
- Data export
- Integrated survey with templates



EYEVIDO Lab Licenses

- Flexible license terms starting from one week.
- Access to the EYEVIDO Portal and the Tester Software for data recording.
- Licenses include eye trackers.
- Our experts will support you through coaching and consulting.

Starting at
990 € per
Month

Testimonies

“EYEVIDO Lab helped us to make services more intuitive, more efficient and more pleasant to use.”

Stefica Susic, Coordination CustomerLab, Deutsche Bank

“With the eye tracking data I gained, I was able to support my research results. The realization of the study was simple and the software easy to use.” JProf. Dr. Mario Schaarschmidt, Institute for Management, University of Koblenz-Landau



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Existenzgründungen
aus der Wissenschaft



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